

WHAT'S IN IT FOR ORGANIZATIONS?

Thrivent Choice:

- Is easy to administer.
- Can provide your organization with monthly electronic grants from Thrivent as our members direct Choice Dollars to your organization.
- Features your organization in an online catalog to give your organization and its mission greater visibility.
- Offers the support of Thrivent's financial representatives, volunteers and resources to help put Thrivent Choice to work for your organization.

Put Thrivent Choice to work today

Visit Thrivent.com/thriventchoice to learn more about Thrivent Choice®.

If your organization is already enrolled, be sure to review the available tools and resources to promote your organization to Thrivent benefit members who may be eligible to direct Choice Dollars®. You'll find them at Thrivent.com/thriventchoice.

ABOUT THRIVENT FINANCIAL

We are a Fortune 500 not-for-profit membership organization of Christians. Our purpose is to serve our members—which today total nearly 2.4 million—by guiding them to be wise with money, live generously and change lives. We succeed when our members, their families and their communities thrive.

We value our relationships, so we will be trustworthy in character and competence, act like owners and treat our members as owners, and strive to live balanced and generous lives.

The Thrivent Choice® charitable grant program engages Thrivent Financial members and chapters in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grants are made at the sole discretion of Thrivent. Directing Choice Dollars® is subject to the program's terms and conditions available at Thrivent.com/thriventchoice.



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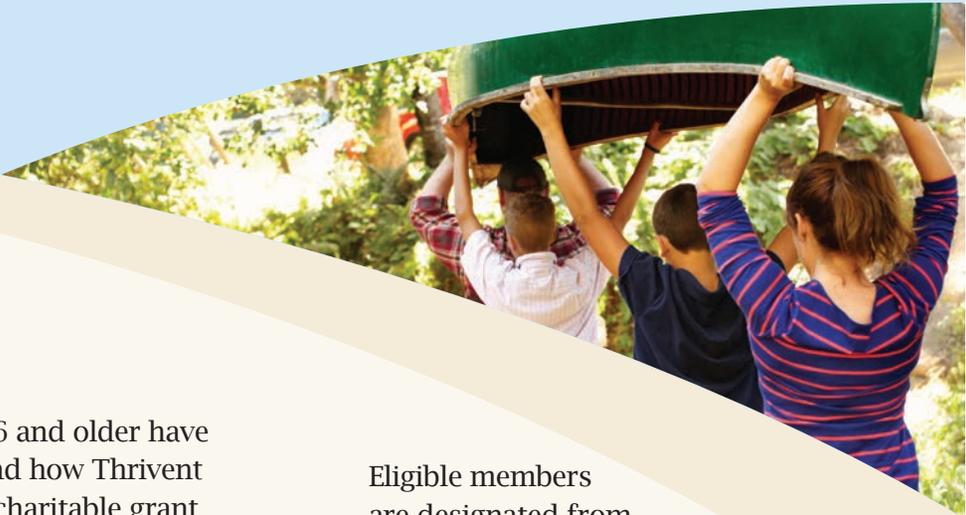


Connecting faith & finances for good.™



THRIVENT CHOICE®
Strengthening communities.
Changing lives.





STRENGTHEN YOUR COMMUNITY

Giving back has always been important to Thrivent and our members. Thrivent has provided nearly \$225 million to help churches, educational institutions and other nonprofit organizations through the Thrivent Choice® charitable grant program since its 2010 introduction.

The program gives eligible benefit members an opportunity to recommend where Thrivent distributes some of its charitable outreach funds each year.

Eligible members can take advantage of this charitable grant program and member benefit by directing Choice Dollars® to organizations they are passionate about.

ABOUT CHOICE DOLLARS

Eligible members age 16 and older have the power to recommend how Thrivent distributes some of its charitable grant funds using a vehicle called Choice Dollars.

By directing Choice Dollars, eligible members can recommend how to distribute some of Thrivent's charitable funds among thousands of 501(c)(3) nonprofit organizations, including congregations, camps, schools, seminaries, campus ministries and more.

Eligible members are designated from \$25 to \$5,000 in Choice Dollars based on one or more of the following:

- The amount they pay in annual premiums for qualifying products—life, disability income and long-term care insurance.
- The total contract value of their qualifying products—annuities and life insurance.
- Whether they hold a qualifying Thrivent volunteer leadership position.



For more information about Choice Dollars®:

- Visit Thrivent.com/thriventchoice.
- Call 800-847-4836.
- Contact your local Thrivent Financial representative.